

Client Fairfax Media

Details Commercial Office Interior Fitout

Area 17,400sqm

Completed November 2007

The commercial fitout for Fairfax's head office embraces the 'New Fairfax' that sees the merging of print and digital businesses under one roof. The design incorporates new workplace accommodation, conferencing and studio facilities, gym, breakout spaces, and meeting and café facilities.

The fitout includes interactive electronic signage and high-tech changeable displays that communicate a sense of immediacy and news now. The fitout is themed around concepts of virtual and reality that reflect the new digital direction of Fairfax. In contrast to the vibrant and active public and communal areas, workspaces have been treated with a simple and more uniform palette forming a stable backdrop to the imagery and dynamic this is the everyday newsroom and media environment.

Bates Smart delivered this fitout under tight time constraints that allowed for the staged completion and occupation of floors to enable continuous and seamless operation for the Fairfax Group.

Top left Reception

Bottom left Breakout space

Top right Breakout space

Bottom right Meeting room

